

RTB



intertraffic 2022

(Island stand, 143 m², 11 x 13 m)

OFF TO THE AMUSEMENT PARK –
MINI FAIR OFFERS BIG FUN

Customer | RTB GmbH & Co. KG
is a leading international company
that creates innovative road traffic
solutions.

Remit | Following a period of
uncertainty due to the coronavirus
pandemic, our customer wanted to
make a cheerful impression at the
intertraffic 2022 trade fair.

They believed every visitor de-
served an especially optimistic,
enjoyable experience at their first
in-person reunion after such a
long time. That's how the idea of
a mini fun fair was born.

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Execution | The world of RTB products blends both technically and visually into the fun fair backdrop, and the overall result is a lively, cheerful atmosphere.

Result | RTB's trade-fair presence offers fun-fair flair, with all the bells and whistles. From bumper cars to a carousel horse and a "test your strength" game, visitors to the booth are in for a treat.

They can learn all about the new products while enjoying the festive atmosphere.

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Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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