

# Ikegami Electronics



## IBC 2015

(9 x 11 m)

### CINEMATIC PRESENTATION

Ikegami Electronics (Europe) GmbH is one of the world's leading suppliers of motion picture technologies. At the headquarters in Tokyo, electronic cameras have been developed and produced for almost 70 years. These include innovative solutions for television and film applications, as well as monitoring and transmission technologies.

At IBC, one of the world's most important specialist fairs for film, television and radio production, communication stood in the foreground at Ikegami in 2015.

# Ikegami Electronics



IBC 2015

(9 x 11 m)

Our designers have developed an open stand concept with a generous communication area in the center, surrounded by an area with several workstations with cameras. By using an interface (console) the visitor has the opportunity to use the products. The base of this fair presentation is its coordinated contrasts of shape and color. The interesting interplay of blue colored circles with angular black areas makes one curious about a product world of visual stimuli.

# Ikegami Electronics



## IBC 2015

(9 x 11 m)

The effect of the more than 23 meters long banner and the two 3D illuminated logos is spectacular and simultaneously connecting, so this guarantees the long-range effect of the stand.



## Temporary architecture for long-lasting brand success. Stand construction from Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



MeRaum GmbH | Wurmbenden 22 – 24, D-52070 Aachen

Phone: +49 241 94936-0 | Fax: +49 241 94936-29

E-Mail: [mail@meraum.de](mailto:mail@meraum.de) | Web: [www.meraum.de](http://www.meraum.de)