

Euronet



opti 2015

(7,5 x 12 m)

LESS IS MORE

Euronet Software AG whose headquarters are located in Frechen near Cologne, is a supplier of premium products and services in the areas of IT and marketing for medium sized opticians and audiologists. Euronet commissioned MeRaum to set up a stand for the Opti 2015 which impresses with its simple design and its tasteful restraint. Special attention should also be paid to the quality and durability of the entire interior.

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So we created a space which is closed, but due to its transparent textile material and architectural openings suggests openness. The lounge-like scenery communication stands in the foreground is improved by a comfortable sofa group and large high tables with stools. The restrained color of the stand is mostly reflected in white, cream, grey and brown tones and is accentuated through the warm colors of the Euronet logo as an illuminated object and pendant lights in the consulting area.

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Temporary architecture for long-lasting brand success. Stand construction from Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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