

regio iT



iTalk Impulse 2018

(approx. 600 m²)

HOME GAME:

AN IN-HOUSE EXHIBITION

Our long-time customer regio iT GmbH, an IT service provider for municipalities, schools, energy providers and disposal firms as well as non-profit organisations, has taken a new approach this year. For the first time, the company organised an in-house exhibition, "iTalk Impulse 2018 – Marktplatz der Informationen [Information Marketplace]," at its local convention centre, Eurogress Aachen. The event focused on the areas of IT service and operation, energy and disposal, administration and finances as well as education and development. Regional partner MeRaum handled the design, planning and implementation of the accompanying exhibition.

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A problem with many in-house exhibitions is finding a way to present a variety of services and companies. They often feel a bit like a bazaar – a potpourri of stands with a wide range of roll-ups, furniture and displays.

It doesn't have to be that way, though.

MeRaum offers carefully thought-out presentation concepts for this type of exhibition. Customised for the architecture, with a uniform look and clear organisation, the designs perfectly showcase each exhibitor. Communication islands with large graphic surfaces allow the individual exhibitors to create an effective presentation.

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That way, visitors can focus on the important features of the exhibitions without being distracted by extraneous accessories.





Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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