

# Seeberger



## Tube 2018

(14 x 7,5 m)

### QUALITY TO THE LAST DETAIL

The Tube, held every two years in Dusseldorf, is the most significant trade fair for the pipe and tube manufacturing industry worldwide. Our customer, Seeberger GmbH & Co. KG, wants to instantly stand out as a specialist with high quality standards.

Seeberger has been producing high-quality tube products since 1983 and specialises in cutting, deburring and machining. Our design team were fully committed to the motto "Quality Made by Seeberger" transforming this philosophy into a convincing stand concept down to the very last detail.

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In keeping with Seeberger's corporate identity, the stand embodies a stylish and harmonious design. The booth is divided into two key areas for presentation and communication.

The presentation area provides a generous space for displaying the high quality products. The large LED screen playing image films, and a vintage car representing the automotive industry, in which many of our customer's products are used, are visitor magnets. The communication section marked by bar tables, a counter and a small reception, is complemented with a cosy recessed seating area inviting conversation.

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The special ambience and consistent design are subtly but effectively highlighted with a clever lighting concept.





## Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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