

# Carclo Optics



## Light & Building 2018

(4 x 4 m)

### LIGHT OASIS WITH RETRO CHARM

It's all about light for the duration of the leading trade fair Light & Building. And if your path happens to pass by the exhibition stand of our customer Carclo Optics, an oasis of light will open up to you.

The English company is specialised in optical design and the development and production of secondary optics for high-power LEDs.

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(4 x 4 m)

Our primary design task was to ensure that the smaller booth stood out among the surrounding exhibitors. The high, uncluttered wall panels lend the scene a sense of calm, allowing the presentations to make an impact.

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(4 x 4 m)

The rounded shapes and corners are inspired by 1970s designs. This retro modern look successfully creates a relaxed ambience for visitors, inviting them to take a seat and to allow our customer's products to shine down on them from above:

Feel-good atmosphere guaranteed!





## Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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