

GKV/TecPart



Fakuma 2017

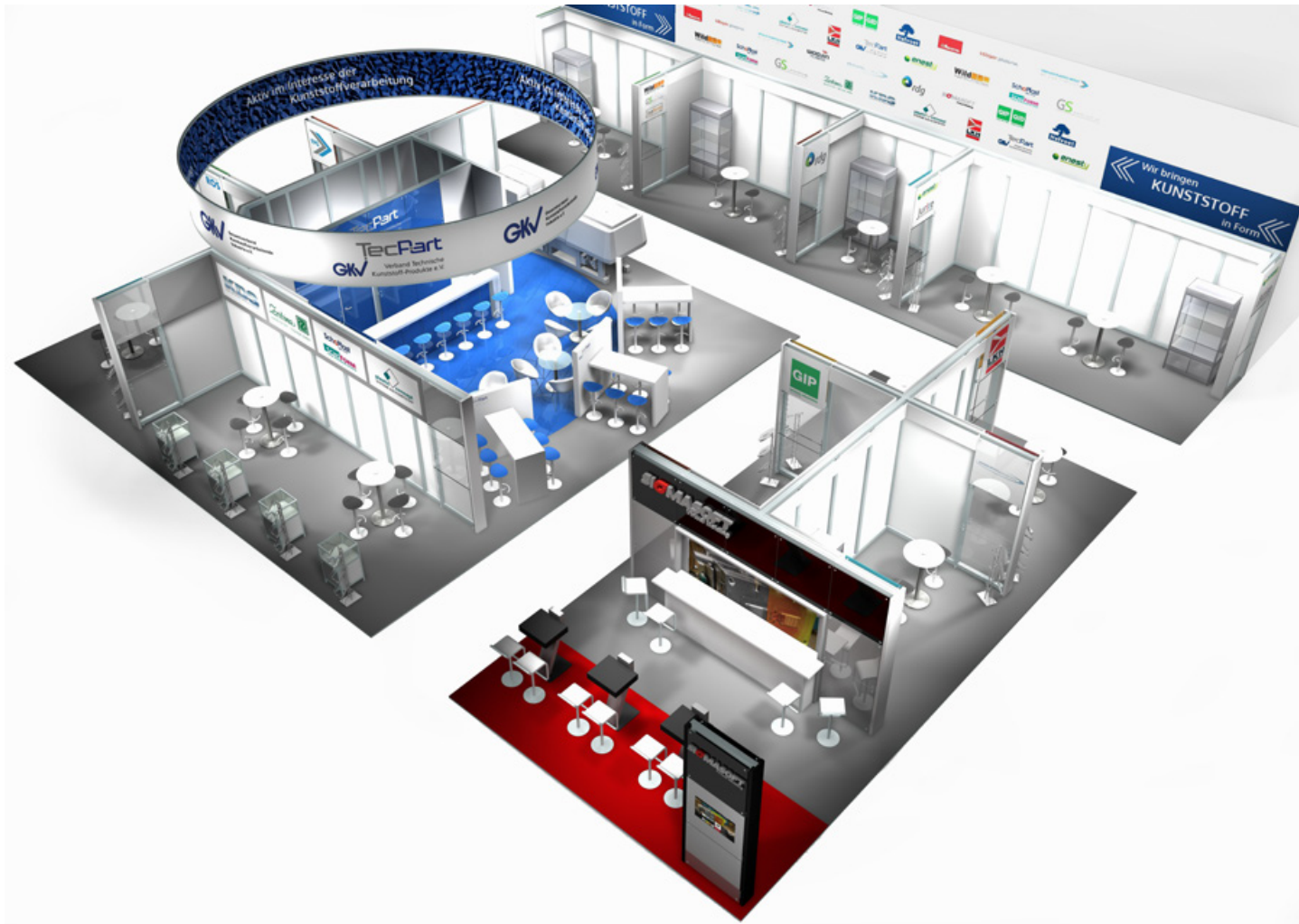
(Joint stand, 276 m²)

ONE MOTTO, ONE DESIGN
BUT STILL UNIQUE

The GKV/TecPart - Verband Technische Kunststoff-Produkte e.V. association represents the interests of technical plastic product manufacturers.

At the Fakuma 2017, the leading specialist event for the plastics processing industry, the organisation and several of its members appeared with a joint exhibition stand.

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(Joint stand, 276 m²)

The umbrella organisation is at the centre of the stand, with members of the network surrounding it with smaller stand areas in various sizes. Despite the individually designed backdrops, the affiliation of the individual partners is unmistakable owing to the coherent stand design, a highly visible logo wall and a mutual eye-catcher.

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(Joint stand, 276 m²)

In some cases it can be beneficial for companies to share an exhibition stand. This offers several advantages such as shared costs and a considerable reduction of the organisational work load. Joint stands pose a particular challenge for stand designers.

Despite the shared exhibition space, the individuality of each company must be maintained.

MeRaum has a wealth of experience in this discipline and creates joint stand concepts to meet each partner's unique expectation.



Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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