

EbV Elektronik



ISH 2019

(Headstand, 64 m², 8 x 8 m)

MISSION STATEMENT ACCOMPLISHED

Customer | EbV Elektronikbau- und Vertriebs GmbH has been developing and producing control systems for heating systems for more than 50 years.

Remit | The company wanted to showcase an overview of its latest product systems to trade visitors at ISH 2019. The company is proud of its intuitive solutions.

Our experienced team successfully met the challenge of reflecting this in the resulting stand design and presentation of products.

Concept | Our design team translated the company's motto "We control intelligently" into a clever stand concept,

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and meticulously carried the core concept through in the communication design.

Execution | Ebv's mission statement "We control intelligently" greeted visitors at the trade fair from afar in the form of a message with a visual context on the back wall. The key visual emanated a serenity and naturalness that extended to the stand's entire communications area.

The two product walls at the front of the stand were central to EbV's brand image. The four sides presented various topics, through a combination of infographics, product images and both functioning and non-functioning

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components. Our interdisciplinary team successfully designed and constructed product displays internally and responded swiftly to any requested changes.

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Customer statement | "It was a very successful trade fair for us! Having such a fantastic stand certainly contributed to this! Both aesthetically and in terms of quality, we were extremely satisfied with MeRaum's work, and I'd definitely be more than happy to collaborate with them again in the future."

*Christina Weidt-Fries,
Marketing/Sales,
EbV Elektronikbau- und Vertriebs GmbH*



Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



MeRaum GmbH | Wurmbenden 22 – 24, D-52070 Aachen
Phone: +49 241 94936-0 | Fax: +49 241 94936-29
E-Mail: mail@meraum.de | Web: www.meraum.de