

AGC Glass



Automechanika 2016

(11,5 x 6 m and 7 x 10 m)

DUAL EXHIBITION STANDS WITH INNOVATION AND PRESENTATION AGC Automotive Europe specializes in the production of glass for the automotive industry (OEM glass and replacement glass).

The company was present at the Automechanika 2016 with two exhibition stands. The main stand focused on the range of glass panes for the auto repair segment and emphasized that they are equal in quality to the originally installed OEM products. The second stand was dedicated to AGC's latest innovations in the automotive glazing segment.

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In line with the customer's wish to merge the two concepts into a single unit, the MeRaum design team combined the two exhibition stands with a restrained stand concept that guaranteed a high degree of recognition.

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As a stylistic device, our designers used accent colors on a predominantly white background and square shapes. We also integrated the theme of glass throughout the unit by using square glass tiles in the wall design.



Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



MeRaum GmbH | Wurmbenden 22 – 24, D-52070 Aachen
Phone: +49 241 94936-0 | Fax: +49 241 94936-29
E-Mail: mail@meraum.de | Web: www.meraum.de