

# Saint-Gobain Glass



## Bau 2013

(14 x 8 m)

### CABIN MEETS HIGHTECH

Saint-Gobain Glass is a company operating around the world and has offices in Asia, America and Europe. While Saint-Gobain Glass ranks in second place among international producers of sheet glass, it is considered the leading producer of sheet glass in Europe. The company's headquarters in Germany are located in Aachen. We are proud to say that we have designed and built exhibition stands for the Saint-Gobain Group for many years.

# Saint-Gobain Glass

## Bau 2013

(14 x 8 m)

At BAU 2013, the world's leading fair for architecture, Saint-Gobain Glass presented its company in an unusual light. To set them apart from the competition, we wanted to combine the technical and cool character of the glass products with feel-good elements. Our designers used the contrasting elements of an Alpine cabin and high-tech landscape. This design, which was initially considered quite a gamble, proved to be a total success as the analysis of the feedback from the company's customers demonstrates. They remarked on the attention to detail in particular.



# Saint-Gobain Glass



Bau 2013  
(14 x 8 m)





## Temporary architecture for long-lasting brand success. Stand construction from Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



MeRaum GmbH | Wurmbenden 22 – 24, D-52070 Aachen

Phone: +49 241 94936-0 | Fax: +49 241 94936-29

E-Mail: [mail@meraum.de](mailto:mail@meraum.de) | Web: [www.meraum.de](http://www.meraum.de)