

# Blecher



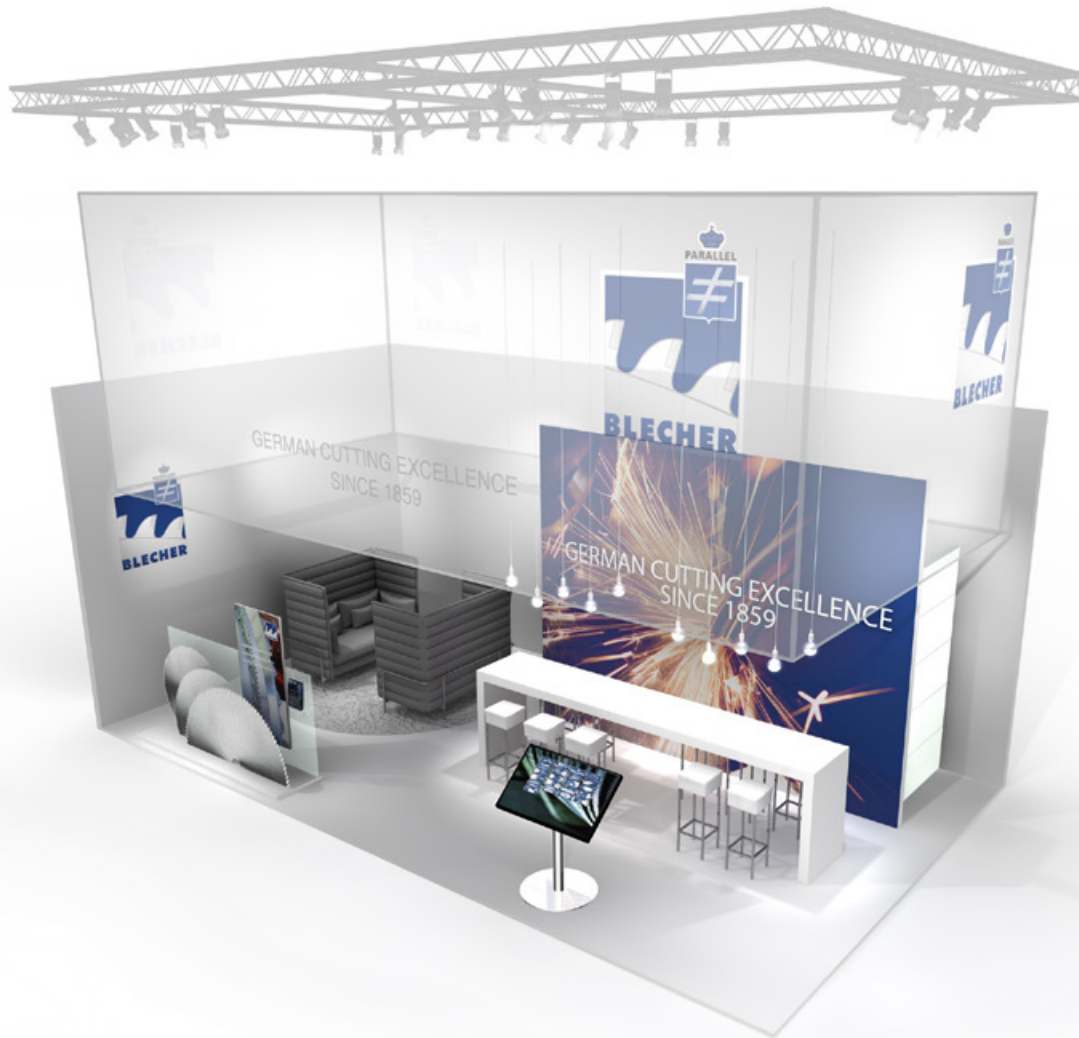
## Tube 2018

(9 x 5 m)

THE PERFECT PLACE FOR FRESH IDEAS  
At the Tube 2018 the corner stand of the family-run company August Blecher KG made a clear statement: pure minimalism.

Our customer wanted a space to create new and fresh ideas with their visitors.

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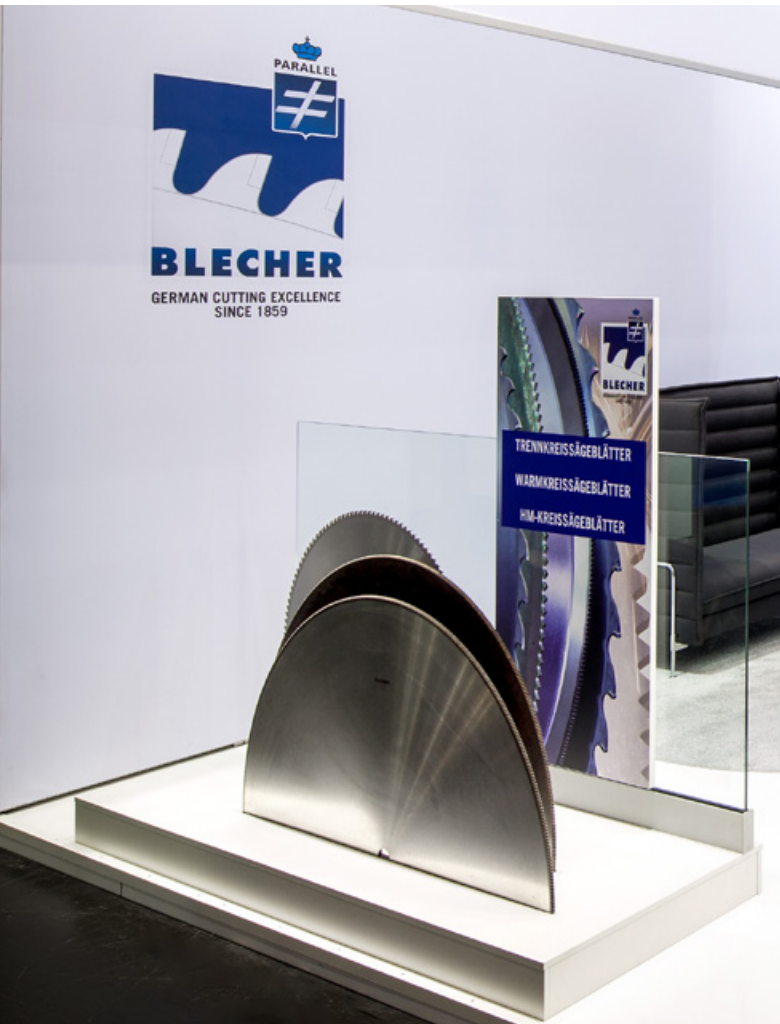
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(9 x 5 m)

Our design concept provided a perfect space for creative freedom. Walls and a highly visible hanging partition were kept minimalist white to create a refreshingly different idea tank. Our customer's logos on the back wall of the reception area and a single product exhibit were the only colourful accents.

As a blank page invites the imagination to unfold yielding a wealth of ideas, the white spaces of the exhibition stand offer freedom to dream without distraction.

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Tube 2018  
(9 x 5 m)





## Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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