SIGMA / MAGMA



WFB 2012

 $(4 \times 9 \, m)$

CLEAR DESIGN AND ELEGANT SOLUTIONS

MAGMA is one of the worldwide leading developers and providers of software for the simulation of casting processes. SIGMA Engineering GmbH is a subsidiary of MAGMA GmbH and provides engineering expertise specifically for the plastics industry. Both companies had a stand at WFB 2012, the trade fair for toolmaking and mould-making industries.



Phone: +49 241 94936-0 | mail@meraum.de Further references at www.meraum.de

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 $(4 \times 9 \, m)$

The exhibition stand was characterized by its clear design. The two glass columns with three-dimensional logos left visitors with the impression that this is a reputable and top-notch company. The elegant working spaces rounded off the image. Since it was not feasible to light the stand with suspended lights traversing the area, we used a special long-arm spotlight developed for these types of purposes. This sophisticated illumination system accentuated the lighting and created harmonious lines.



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Temporary architecture for long-lasting brand success. Stand construction from Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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