

AGC Glass



ISE 2018

(5 x 3 m)

SMALL SPACE, BIG IMPACT

At the 2018 ISE trade fair for integrated electronic systems for commercial and residential buildings, our customer AGC Glass Europe, placed a strong focus on special glass for screens. Our stand design concept engaged the visitors' curiosity, prompting them to interact with a series of exhibits using sight and touch.

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The challenge was to fit a number of product presentations into a relatively small space making a well thought out structure essential. Our standard design with tidy display cabinets and pedestals ensures the right balance allowing visitors time and space to test the exhibits.

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The individual exhibits that we created in close cooperation with our customer demonstrate the newest glass developments in a comprehensible way. For example, an interactive labyrinth game shows the visitor how water droplets behave on a hydrophobic glass surface. The visitor thereby experiences the special characteristics of the glass and gains a lasting impression of the AGC Glass product spectrum.





Temporary architecture for long-lasting brand success. Stand construction in Aachen for all of Europe.

Design – Planning – Realization

Our own success is closely linked to that of our customers. This is why we always focus on those factors that make our customers successful. The first and most important step in each project is to listen and to understand the goals. Good design as well as a high-quality and technically sound solution are a must.

What makes us different is that we see it as our duty to provide security for our customers. The security each customer needs, to know that his pressing tasks that are critical for success are in good hands.



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